

# **Qwest Productivity Media Income Trust**

**OFFERING AT A GLANCE** 

# **Qwest Investment Management Corp. ("Qwest")**

For over 20 years, Qwest has manufactured investment products with investment experts within the company or by partnering with investment industry experts and business leaders. Qwest is a team of professionals with an entrepreneurial spirit committed to growing a profitable company. We are a focused, passionate and professional team willing to learn and adapt. We strive for excellence in our manufacturing of financial products, whether it is a Qwest product or working with our product partners.

#### **OWEST PRODUCTIVITY MEDIA INCOME TRUST**

### **INVESTMENT OBJECTIVE**

The investment objective of the Qwest Productivity Media Income Trust (the "Trust") is to seek a high level of income, superior risk adjusted returns and potential for long-term income generation on select investments with moderate volatility and low correlation to traditional publicly traded asset classes by investing all or substantially all of the net proceeds of the Offering in the units of Productivity Media Income Fund I, LP (the "LP").

#### **INVESTMENT STRATEGY**

The investment strategy of the Trust is to invest all or substantially all the Trust's assets in LP Units. The net proceeds attributable to each class of Trust Units issued in a fiscal year will generally be invested in LP Units. However, the manager may, from time to time, maintain a portion of the Trust's assets in cash or cash equivalents for the purposes of paying expenses to the Trust and/or funding redemptions.

# **FUND MANAGER & PORTFOLIO MANAGER**

Qwest Investment Fund Management Ltd. is the Investment Fund Manager and Portfolio Manager to the Qwest Productivity Media Income Trust.

# **OFFERING SUMMARY**

Offering Type: Continuous Offering Memorandum

Purchase Price: Monthly Net Asset Value Per Unit

Minimum Purchase: \$10,000

Subscriber Qualifications: Accredited and Eligible Investors

#### **ADDITIONAL OFFERING INFORMATION**

Offering Jurisdictions: All Provinces and Territories of Canada

Closings: Monthly

Eligible Investments: RRSP/RRIF/DPSP/RESP/TFSA/RDSP

Redemptions: 5.0% early redemption fee prior to

18 month hold period

### **FUNDSERV CODES**

Qwest Productivity Media Income Trust Class A: QWE810

Qwest Productivity Media Income Trust Class F: QWE811





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# ABOUT PRODUCTIVITY MEDIA INCOME FUND I, LP ("LP")

The Trust will make investment into the LP. The LP intends to achieve its investment objective primarily by constructing tailored investment structures where the General Partner will have active participation, often as a producer or in a similar role, utilizing asset-based debt and revenue participation structures with the investments negotiated on a one-off basis with motion picture and television companies and special purpose vehicles. The payment obligations to the LP will be secured by a variety of collateral, including tangible and intangible assets, specified sales and distribution rights, or state, provincial or federal government rebate programs or tax credits.

## MEET THE PRODUCTIVITY MEDIA INC. ("PMI") MANAGEMENT TEAM

#### William Santor, Chief Executive Officer

William is the founder and CEO and has served in this capacity since its inception in 2012. William's role has evolved in the area of new media, primarily film, over the past 5 years from mid-stage project investor to structurer of debt and equity participation interests in Canada, the US and UK where he has assumed a variety of roles including positions at Tristar Film Finance in 2008.

#### John Hills, Chief Operating Officer

John's career spans over 30 years with experience in aligning technical strategy to organizational goals within various industry sectors.

#### **Andrew Chang-Sang, President**

Working alongside William, Andrew is responsible for the establishment of the strategic vision of PMI including the expansion into the EMEA market. Andrew also focuses on the administrative, financial and risk management operations of PMI.



Productivity Media Inc. is a late stage senior lender to film and television productions providing senior secured debt to film and television productions.

www.productivitymedia.com

# Qwest Productivity Media Income Trust (continued)

COMPENSATION		SERVICE PROVIDERS	
Selling Commission			
Sales Commission Class A:	up to 5.0%	Legal Counsel:	Nerland Lindsey LLP
Sales Commission Class F:	0.0%		
		Registrar & Transfer	
Management Fees		Agent:	SGGG Fund Services Inc.
Class A:	1.5%		
Trailer Fee for Class A Only:	1.0%	Auditors:	KPMG LLP (Canada)
Class F:	0.5%	Trustee:	Computershare Trust Company of Canada

Capitalized terms not described herein have the meaning ascribed to them in the Offering Memorandum. This information is a summary only and must be read in conjunction with the Offering Memorandum. The Qwest Productivity Media Income Trust is only available in the jurisdictions detailed in the Offering Memorandum and is only available to those investors that meet subscriber qualifications as described in the Offering Memorandum. This information does not constitute an offer to sell nor a solicitation to buy the securities referred to herein. Investors must receive a confidential Offering Memorandum prior to subscribing for Units.