



## **Qwest Productivity Media Income Trust**

Offering at a Glance

### **About Qwest Investment Management Corp. ("QIM")**

For over 22 years, QIM has manufactured investment products with investment experts within the company or by partnering with investment industry experts and business leaders. QIM is a team of professionals with an entrepreneurial spirit committed to growing a profitable company. We are a focused, passionate and professional team willing to learn and adapt. We strive for excellence in our manufacturing of financial products, whether it is a QIM product or working with our product partners.

### **Qwest Productivity Media Income Trust**

#### **INVESTMENT OBJECTIVE**

The investment objective of the Qwest Productivity Media Income Trust (the "Trust") is to seek a high level of income, notable risk adjusted returns and potential for long-term income generation on select investments with moderate volatility and low correlation to traditional publicly traded asset classes by investing all or substantially all of the net proceeds of the Offering in the units of Productivity Media Income Fund I, LP (the "LP").

#### **INVESTMENT STRATEGY**

The investment strategy of the Trust is to invest all or substantially all the Trust's assets in LP Units. The net proceeds attributable to each class of Trust Units issued in a fiscal year will generally be invested in LP Units. However, the manager may, from time to time, maintain a portion of the Trust's assets in cash or cash equivalents for the purposes of paying expenses to the Trust and/or funding redemptions.

#### **MANAGER**

Qwest Investment Fund Management Ltd. ("QIFM") is the Manager to the Qwest Productivity Media Income Trust.

### **OFFERING SUMMARY**

Offering Type: Continuous Offering Memorandum

Purchase Price: Monthly Net Asset Value Per Unit

Minimum Purchase: \$10,000

Subscriber Qualifications: Accredited and Eligible Investors

#### **ADDITIONAL OFFERING SUMMARY**

Offering Jurisdictions: All Provinces and Territories of Canada

Closings: Monthly

Eligible Investments: RRSP/RRIF/DPSP/RESP/TFSA/RDSP

Redemptions: 5.0% early redemption fee if

redeemed within 18 month period

### **FUNDSERV CODES**

Qwest Productivity Media Income Trust Class A: QWE810

Qwest Productivity Media Income Trust Class F: QWE811

COMPENSATION & FEES		SERVICE PROVIDERS	
Selling Commission Sales Commission Class A:	up to 5.0%	Legal Counsel:	Lindsey MacCarthy LLP
Sales Commission Class F:  Management Fees	0.0%	Registrar & Transfer Agent:	SGGG Fund Services Inc.
Class A: Trailer Fee for Class A Only:	1.5% 1.0%	Auditors:	KPMG LLP (Canada)
Class F:	0.5%	Trustee:	Computershare Trust Company of Canada





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## Meet Qwest Productivity Media Income Trust's Management Team

#### Maurice Levesque

Maurice Levesque is a founder, Chairman, Chief Executive Officer and Director of QIM. He is also Chairman, Chief Executive Officer, Chief Compliance Officer and Director of QIFM (the Trust's Manager). Mr. Levesque is also Chairman, Chief Executive Officer and Director of Heritage Bancorp Ltd., Chairman, Chief Executive Officer and Director of Qwest Funds Corp. and Chairman and Director of Qwest Fund Advisory and Back Office Services Ltd. which are all subsidiaries of QIM.

#### Sohail Thobani

Sohail Thobani is Chief Financial Officer and Director of QIFM (the Trust's Manager). Mr. Thobani is also Chief Financial Officer and Director of QIM and Heritage Bancorp Ltd. He is also Director and President of Qwest Fund Advisory and Back Office Services Ltd. and Director of Finance and Director of Qwest Funds Corp.

### Gerry Hannochko

Gerry Hannochko is Director of and registered with QIFM (the Trust's Manager) as Advising Representative (Portfolio Manager) and Dealing Representative and Director. He is also a Director of Qwest Funds Corp. Mr. Hannochko is the Advising Representative (Portfolio Manager) for the Trust. He is also responsible for portfolio management activity for a number of QIFM's portfolio mandates including developing investment processes, monitoring existing investments, and conducting investment analysis across a wide range of industries and investment structures.

## **About Productivity Media Inc.**



Productivity Media Inc. is the General Partner of Productivity Media Income Fund I, LP and is a late-stage senior lender to film and television productions providing senior secured debt to film and television productions.

(www.productivitymedia.com)

## About Productivity Media Income Fund I LP (the "LP")

The Trust will make investments into the LP. The LP intends to achieve its investment objective primarily by constructing tailored investment structures where the General Partner will have active participation, often as a producer or in a similar role, utilizing asset-based debt and revenue participation structures with the investments negotiated on a one-off basis with motion picture and television companies and special purpose vehicles. The payment obligations to the LP will be secured by a variety of collateral, including tangible and intangible assets, specified sales and distribution rights, or state, provincial or federal government rebate programs or tax credits.





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# Meet Productivity Media Inc.'s (the "General Partner") Management Team

#### William Santor

William G. Santor is the founder and Chief Executive Officer of the General Partner and has served in this capacity since its inception in 2012. He is a member of the Investment Committee. Mr. Santor oversees all of the day-to-day firm decision making within management, operations, investment origination and investor relations. His role involves the coordination of the team and monitoring of the performance of external service providers utilized by the General Partner and the Partnership.

### **Andrew Chang-Sang**

Andrew Chang-Sang is the President of the General Partner and has served in this capacity since December 2013. In conjunction with the CEO, he is responsible for the establishment of the strategic vision of the organization and achievement of that vision. Mr. Chang-Sang oversees the entire operation of the organization, responsible for all facets of the business including the Company's expansion into the EMEA market.

#### Shara Lerman

Shara Lerman has been General Counsel of the General Partner since December 2021 and brings significant experience from across the entertainment, corporate, and finance law. She has served as production counsel on various films and television series with a veteran background in negotiating and drafting agreements covering development, production, financing, and worldwide distribution, inclusive of foreign sales and domestic and international co-productions.

### Barry Chamberlain

Barry Chamberlain has been the Chief Operating Officer of the General partner since 2022 and is a global media executive with over 25 years' experience in the media industry. He has expertise in global management, revenue generation, distribution strategies, M&A, and integrations. Most recently he served as President, International at ViacomCBS Global Distribution, responsible for growing multibillion-dollar annual revenues and running an industry-leading global operation. Mr. Chamberlain is an insightful leader who values transparency, integrity, a strong work ethic, and inclusivity. He is passionate about developing future leaders and empowering team members to exceed goals and expectations.

#### John Hills

John Hills is a Director and was the Chief Operating Officer of the General Partner from inception to 2022, where he oversaw day-to-day operational controls and investor relations and has been in this role since the General Partner's inception in 2012.

#### **Disclaimer**

Capitalized terms not described herein have the meaning ascribed to them in the Offering Memorandum. This information is a summary only and must be read in conjunction with the Offering Memorandum. The Qwest Productivity Media Income Trust is only available in the jurisdictions detailed in the Offering Memorandum and is only available to those investors that meet subscriber qualifications as described in the Offering Memorandum. This information does not constitute an offer to sell nor a solicitation to buy the securities referred to herein. Investors must receive a confidential Offering Memorandum prior to subscribing for Units.